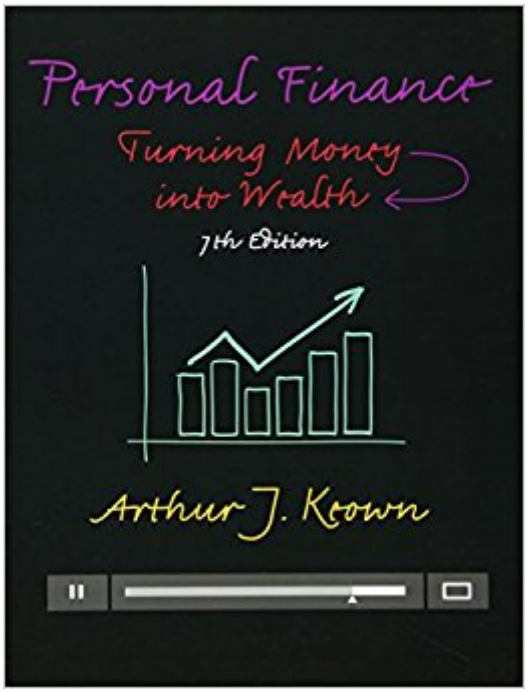
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Personal Finance: Turning Money Into Wealth (7th Edition) (Prentice Hall Series In Finance)



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Synopsis

For introductory Personal Finance courses. Ã Â A Blueprint for Securing Your Financial Future Ã Â Personal Finance: Turning Money into Wealth empowers students to successfully make and carry out a plan for their financial future. By introducing the ten fundamental principles of personal finance in a way that leaves a lasting impression, this text offers students lifelong tools that will help them effectively cope with an ever-changing financial environment. The Seventh Edition has beenupdated to reflect recent changes in the world of personal finance, including new tax laws, the recent economic downturn, weakness in the labor markets, the introduction of the Affordable Care Act, the explosion of student loans, and the rise of credit card debt. NOTE: You are purchasing aÃ Â standaloneÃ Â product; MyFinanceLabÃ Â does not come packaged with this content. If you would like to purchase both the physical text and MyFinanceLab search for 0133973425 / 9780133973426 Personal Finance: Turning Money into Wealth Plus MyFinanceLab with Pearson eText -- Access Card Package, 7/e Ã Â Package consists of: 0133856437 / 9780133856439 Personal Finance: Turning Money into Wealth, 7/e 0133877728 / 9780133877724 MyFinanceLab with Pearson eText -- Access Card --for Personal Finance: Turning Money into Wealth, 7/e MyFinanceLab should only be purchased when required by an instructor.

Book Information

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Customer Reviews

Arthur J. Keown is the R. B. Pamplin Professor of Finance at Virginia Polytechnic Institute and State University. He received his bachelorÃ¢â ¬â„¢s degree from Ohio Wesleyan University, his MBA from the University of Michigan, and his doctorate from Indiana University. An award-winning

teacher, he is a member of the Academy of Teaching Excellence at Virginia Tech, he has received five Certificates of Teaching Excellence, the W. E. Wine Award for Teaching Excellence, and the Alumni Teaching Excellence Award, and in 1999 he received the Outstanding Faculty Award from the State of Virginia. Professor Keown is widely published in academic journals. His work has appeared in Journal of Finance, Journal of Financial Economics, Journal of Financial and Quantitative Analysis, Journal of Financial Research, Journal of Banking and Finance, Financial Management, Journal of Portfolio Management, and many others. Two of his books are widely used in college finance classes all over the country Ã¢â ¬â œ Financial Management and Foundations of Finance: The Logic and Practice of Financial Management. Professor Keown is a Fellow of Decision Sciences Institute and served as Department Head for twelve years. In addition, he has served as the co-editor of both the Journal of Financial Research and the Financial Management AssociationÃ¢â ¬â„¢s Survey and Synthesis Series. He was recently inducted into Ohio WesleyanÃ¢â ¬â„¢s Athletic Hall of Fame for wrestling. His daughter and son are both married and live in Madison, Wisconsin, and Denver, Colorado, while he and his wife live in Blacksburg, Virginia, where he collects original art from Mad magazine.

This book I purchased for my spring semester of college. I love the price I was about a $100 cheaper than the on campus book store. I love tat is loose leaf and don't have to carry the whole thing to class.Also this book is great with teaching you about personal finance. I found it to be fun and entertaining and not boring.

My campus bookstore was selling this product at a ridiculous price and it was a class that I didn't really need to take. I rented the textbook and everything went smoothly. It came within in a timely fashion. I love how easy makes it to return rental textbooks: saves a college student like myself so much time.As for the textbook itself, it is a pretty good textbook. I love the layout and the paper it uses. It is easy to read even if you are not buying/renting it for a college course. It has a lot of helpful information and a lot of what I read is still stuck in my head today.

Bought this for a class; exactly what i needed

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